

# ACP Career Connection®

[www.acponline.org/careers](http://www.acponline.org/careers)

Advertisers have the ability to place their advertisements on **ACP Career Connection®** exclusively (**Online Direct**) or as a complement to print advertising in *Annals of Internal Medicine*, *ACP Internist*, and *ACP Hospitalist*. List your subspecialty positions as they are in our Web search engine (seen below) and your ad will be searchable under each position that you list in your ad. Take advantage of all the visibility our site has to offer.

- Internal medicine and primary care
- Administration
- Cardiology
- Chiefs/directors/department heads
- Dermatology
- Emergency medicine
- Endocrinology
- Faculty/research
- Family practice
- Gastroenterology
- Geriatrics
- Hematology/oncology
- Hospice and palliative medicine
- Hospitalist
- Immunology
- Infectious disease
- Locum tenens
- Multiple specialties/group practice
- Nephrology
- Neurology
- Occupational medicine
- Pediatrics
- Psychiatry
- Pulmonary medicine
- Residencies and fellowships
- Rheumatology

## ACP Career Connection® enables physicians to:

**Create Profile:** Build, edit, and store a profile to submit to employers. Profiles are intended for the physician's use when applying for a job and not searchable by employers.

**Search Jobs:** Search positions nationwide that suit their criteria and preferences. Print complement listings are posted approximately 2 full weeks before print publication date. Exclusive ACP Career Connection® opportunities (Online Direct) are updated weekly.

**Register for Early Job Notifier:** A valuable service that provides e-mail alerts each Tuesday when jobs meeting their criteria become available.

## Products Connection

[www.acponline.org/career\\_connection/pps](http://www.acponline.org/career_connection/pps)

Ads for various non-ACP physician products and services of interest to internists.

## Online Direct

[www.acponline.org/careers](http://www.acponline.org/careers)

Ads for physician recruitment.

### Special Features for Products Connection and Online Direct

- Expedited service—Ads received by Wednesday are posted the following Monday and remain online in 2 week increments
- Interested parties can hyperlink to your e-mail and Web site URL address free of charge
- Display ads appear before non-display ads
- Stand Out Web Color available for additional visibility. Call for more details.

## Mechanical Specifications

Please e-mail your Web materials (ad text only) in a standard word processing format (Microsoft Word). For display ads, graphics should be submitted as separate files—DO NOT submit graphics in Word file. Due to the nature of publishing on the Web, text formatting will be lost.

Display ads consist of black text within a blue screened box with an optional graphic.

## Display NET Rates Per Ad:

### 1x Rate (2 weeks)

0–85 words	\$391
86–170 words	\$784
171–255 words	\$1,170
256–340 words	\$1,568
341–600 words	\$1,955

### 2x Rate (4 weeks or more)—cost is per 2-week insertion

0–85 words	\$334
86–170 words	\$650
171–255 words	\$984
256–340 words	\$1,304
341–600 words	\$1,633

## Non-display NET Rates Per Ad:

1x Rate (2 weeks)—\$4.00 per word, plus \$35 Web processing fee  
2x Rate (4 weeks or more) cost is per 2 week insertion—\$3.75 per word, plus \$35 Web processing fee

Note: Minimum ad requirement is 20 words.

## Contact Information

### Advertising Sales

For additional information or to place an ad contact:

**Margaret Gardner**

Advertising Account Executive  
800-523-1546, ext. 2768  
215-351-2768 (phone)  
215-351-2685 (fax)  
mgardner@acponline.org

**Maria Fitzgerald**

Advertising Sales Representative  
800-523-1546, ext. 2667  
215-351-2667 (phone)  
215-351-2738 (fax)  
mfitzgerald@acponline.org

**Ryan Magee**

Advertising Sales Representative  
800-523-1546, ext. 2557  
215-351-2557 (phone)  
215-351-2641 (fax)  
rmagee@acponline.org

### Advertising Support

**Diane Batalsky**

215-351-2647 (phone)  
215-351-2685 (fax)  
dbatalsky@acponline.org

**Paula Bayard**

215-351-2671 (phone)  
215-351-2685 (fax)  
pbayard@acponline.org

**Vera Bensch**

215-351-2630 (phone)  
215-351-2738 (fax)  
vbensch@acponline.org

**Marian Tison**

215-351-2728 (phone)  
215-351-2641 (fax)  
mtison@acponline.org

### Insertion Orders

Insertion orders must be typed and received via mail, fax, or e-mail.

**Mailing Address:**

Advertising Department  
American College of Physicians  
190 N. Independence Mall West  
Philadelphia, PA 19106-1572

### ACP Career Connection®

jobcenter@acponline.org

ACP Job Placement Center  
jobplacementcenter@acponline.org

### Reprints

Reprints of ACP publications are available in print form and for online use by contacting:

**Helen Canavan**

Reprint Coordinator  
215-351-2663 (phone)  
215-351-2686 (fax)  
hcanavan@acponline.org

# ACP<sup>SM</sup>

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